



## EXPERIENCE

### Elizabeth Kooba Design

Bloomington, Illinois

Designer | Photographer | Illustrator | Web Design • 2014 to Present

- Manage and coordinate graphic design, photography, illustration and web design projects from concept to completion
- Collaborate with clients to create vision, conceive designs
- Consistently meet deadlines and requirements

### McLean County Fair

Bloomington, Illinois

Graphic Designer | Social Media | Spring through Summer 2015

- Built website and increased traffic with designed mobile site
- Designed billboards for digital advertising
- Created informational advertisements posted throughout fair
- In charge of Facebook traffic, created Twitter account and Instagram
- Developed a library of photography and video for future use

### CNN

Atlanta, Georgia

Research Analyst | 1995 - 1997

- Analyzed Nielsen ratings to enable a stronger viewer market
- Created variety of reports that were utilized by producers
- Accountable for ad-hoc projects for Senior Vice President of Research

## SKILLS

### Languages

- HTML
- jQuery
- JavaScript
- CSS
- XML
- Java

### Software

**Adobe:** Illustrator, Photoshop, Dreamweaver, InDesign, Premiere, Soundbooth, and Acrobat

**MS Office:** Word, Excel, Access, PowerPoint, Visio, Outlook

**Miscellaneous:** Final Cut Pro, Motion, Maya, Eclipse, Aptana

**CMS:** Joomla!, WordPress

## EDUCATION

### Heartland Community College

Normal, Illinois

Certification in Communication • 2013-2015 • Magna Cum Laude

- Published works for Green Institute at Heartland Community College
- Published works for the Hawks Nest at Heartland Community College
- Led team in conception and design for SIT Conference video web site
- Built an Android app and published it on Google Play
- Created a dynamic website using javascript for an instructor

### Bradley University

Peoria, Illinois

Minor in Digital Media • 1999 - 2001 • Summa Cum Laude

- Projects used as examples for future Digital Media Courses
- Awarded third place internationally for Interactive Multimedia Competition in communication for Fixed Media by the BEA for Death Valley Panoramic Photos

### Minnesota State University

Mankato, Minnesota

Bachelor of Science in Education • 1988 - 1992 • Summa Cum Laude

- Led volunteer team to assist at Whole Language Conference
- Tutor for students in Chemistry, Physics and Math
- Minors in Fine Art, Art History and History

### Volunteer Work

- Volunteer for Democratic Party
- Advocate for NARAL

### Memberships

- AIGA
- NAPW