



General Questions

Name:

Email:

Is this a redesign or new site?

Please give the URLs to two websites that you find inspiring:

What about these sites did you like?

Please give the URLs to two websites that you do not like:

What about these sites do you specifically not like?

Who is your competition?

Who is your target audience?

What feeling do you want portrayed for your site?

Layout and Navigation

Without a good navigation system, visitors can't find the information they need and then seek out competitors. It is vital that your site is easy to navigate. For assistance, please utilize the Page Layout Guide.

What kinds of pages are you looking for?

Check all that apply:

- | | |
|----------|----------------|
| Home | Newsroom |
| About | Contact |
| Services | Privacy Policy |
| Products | Testimonials |
| FAQ | Portfolio |

Other

How many pages do you envision for your site?

What types of navigation do you find easiest to use?

- Menu System
- Tab System
- Buttons

Navigation can be found in different places on a website. What location do you find easiest to maneuver?

Check all that apply:

- At the top, above the header
- At the top, right below the header
- On the left side of the site
- At the bottom of the site
- A combination of the above

When you envision your site, what pages do you see displayed at the top?

Where do you see the other pages?

What style from the Layout Guide do you like the most for your HOME PAGE?

What style from the Layout Guide do you want for the Inner Pages to your site?

What header from the Layout Guide do you prefer? What pages would you like it on?

Google has compiled fonts that can be used in websites that are not standard. Keep this in mind if you want a more unique look.

You can peruse their selection [here](#).

Which fonts caught your eye?

Which type of font do you like more?

Serif Fonts (This is an example of a Serif Font)

San Serif Fonts (This is an example of a Sans Serif Font)

There are tons of colors to choose from if you include the variants. We will go into variants at a later point in the process. Right now, I just want to get an idea of the colors you are attracted too and may want to incorporate in your site.

Which colors - and think of ranges by adding whites and blacks into it do you find most pleasing?

Red

Orange

Yellow

Green

Blue

Indigo

Purple

Which neutrals would you be interested in using?

White

Black

Grey

Brown

Login Information

Domain Registrar:

Username:

Password:

Host Company:

Username:

Password:

Type of CMS (if you have one)

joomla!

Drupal

WordPress

Username:

Login:

Theme License (if you have one)

Theme:

Username:

Password:

Social Media URLs:

Any other information? (Paypal, Etsy...)